

# RESPONSIBLE BUSINESS QUESTIONNAIRE

Green Calgary is a local non-profit organization that has been working in Calgary since 1978 to address the issue of environmental sustainability. Green Calgary's mandate is to help Calgarians create healthy homes and communities. This is achieved through education, products and services.

The last few years has seen steady growth in the coverage and interest relating to the environment. Green Calgary receives a large volume of calls related to "responsible" businesses in Calgary and while many staffers, members and volunteers strive to support small, local businesses, this information is not readily available to the general public.

As a hub for environmental information in Calgary, Green Calgary is looking to compile a list of businesses that work towards promoting social, environmental and economic justice. Companies placed in this list will be selected based on their being able to satisfy a large percentage of the criteria listed in the questionnaire below.

This questionnaire is coming to you because it was felt by the Green Calgary membership that your business is working to create a more sustainable Calgary. If you are interested in appearing in Green Calgary's Responsible Business Guide, please fill out the form below. Please be as detailed as possible. Green Calgary staff will be reviewing the questionnaires and selecting outstanding businesses to appear in the guide. Those selected will appear in the Guide at NO CHARGE. The Guide is intended to help Calgarians support businesses working to create a "green" and socially just world.

Please email completed questionnaires to [rbg@greencalgary.org](mailto:rbg@greencalgary.org). If you have any questions or concerns regarding Green Calgary's Responsible Business Guide you can reach us at the above email address or by calling 403.230.1443.

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## General Information

Date:

Business Name:

Business Address:

Phone Number(s):

Website:

Number of years doing business in Calgary:

## Business Type

- Bakery
- Bicycle Shop
- Banking
- Bar / Pub
- Body Care
- Bookstore (new)
- Bookstore (used)
- Catering
- Clothing (consignment)
- Clothing (new)
- Coffee / Tea Shop
- Construction / Renovation
- Farm Direct
- Fitness
- Furniture
- Grocery
- Health and Wellness
- Music
- Restaurant
- Retail (miscellaneous)
- Second hand
- Service
- Video Rental
- Other - please indicate business type:

Name of person(s) and position filling out this questionnaire:

Contact person's email (for Green Calgary staff use ONLY):

Please include a brief (Maximum 100 words) description of your business to appear in Guide:

Commercial Environmental Services assists companies to reduce their environmental impact associated with waste. By providing information, education, resources and tools, we can help you reach your waste diversion goals.

Are you interested in receiving a free visual waste assessment?

## Please check all that apply



### Environmental Responsibility

Your business recycles the following (please check all that apply):

- |  |                              |
|--|------------------------------|
| <input type="checkbox"/> Paper                     | <input type="checkbox"/> N/A |
| <input type="checkbox"/> Cardboard                 | <input type="checkbox"/> N/A |
| <input type="checkbox"/> Plastic                   | <input type="checkbox"/> N/A |
| <input type="checkbox"/> Metal                     | <input type="checkbox"/> N/A |
| <input type="checkbox"/> Glass                     | <input type="checkbox"/> N/A |
| <input type="checkbox"/> Organics (for composting) | <input type="checkbox"/> N/A |

“Waste at Work” is a 50 minute presentation primarily aimed at educating employees on steps they can take to reduce, reuse and recycle materials at work. The presentation discusses why how businesses can reduce waste in the workplace. Please contact Mike Unrau by email ([mike@greencalgary.org](mailto:mike@greencalgary.org)) or by phone at 403.230.1443 ext. 225 to book.

Your business sells products with recycled content.  N/A

If yes, please elaborate:

Your business uses environmentally sensitive cleaning products (This means no artificial fragrance (air fresheners), anti-bacterial products that contain triclosan (hand soaps), and general cleaning supplies both in public bathrooms and within your business).

Your business uses recycled content paper products in the office.

Your business uses recycled content paper products in the bathrooms.

Your business charges for single-use carry-out bags.

If yes, how much?

Your business gives incentives to customers that bring their own bag or cup.

If yes, what is the incentive?

Your business has a green procurement policy.

Details:

Your business has a green team.

Details:

Green Calgary offers 50 minute presentations on green procurement – using your buying power to influence change. The presentation discusses why businesses should buy green products and discusses the current certification programs that validate producer claims. Steps to writing and implementing a green procurement policy will be discussed. Please contact Mike Unrau by email ([mike@greencalgary.org](mailto:mike@greencalgary.org)) or by phone at 403.230.1443 ext. 225 to book.

- Your business uses renewable energy. (i.e. Bullfrog Power - [www.bullfrogpower.com](http://www.bullfrogpower.com)). 
- N/A...please explain

- Your business has membership(s) with environmental organizations in Calgary.  
If yes, which one(s):

- Your business contributes to 1% for the Planet ([www.onepercentfortheplanet.org](http://www.onepercentfortheplanet.org)). 

- Your business produces a sustainability report available to the public.

Details:

Please add anything else that your company might do to that demonstrates your environmental responsibility:

### For Food Related Businesses ONLY

- Your business uses certified organic ingredients.

If yes, what percentage (only an approximation)?

- Your business has incentives for customers who bring their own take out containers.

If yes, what is the incentive?

Please add anything else that your restaurant does that demonstrates your environmental responsibility:



## Social Justice & Human Rights

- Your business purchases certified Fair Trade products. (i.e. coffee, sugar, cocoa, bananas, tea) .
- Your business pays a Living Wage (\$12 per hour plus benefits (or \$13.25 an hour in lieu of benefits) to all of its employees.
- Your business uses fair hiring practices (respect for workplace equity, fairness and diversity).

Briefly explain your business' commitment to social justice and human rights:



## Community Involvement

- Your business gives employees the opportunity to volunteer in the wider community.  
If yes, please list organizations or events that staff have participated in:

- Your business has alliances with local non-profit organizations.  
If yes, please list the organizations:

- Your business accepts Calgary Dollars ([www.calgarydollars.ca](http://www.calgarydollars.ca)).  
If yes, what percentage?

- Your business donates to local charities.  
If yes, which ones:

Briefly explain what else your business does to promote community involvement:



## Locally Produced Goods

- Your business is locally owned.
- Your business supports other local businesses.  
If yes, what percentage (approximately) of the revenue stays within the local economy?

Briefly explain what your business does to support other local processors, manufacturers, farmers, etc:

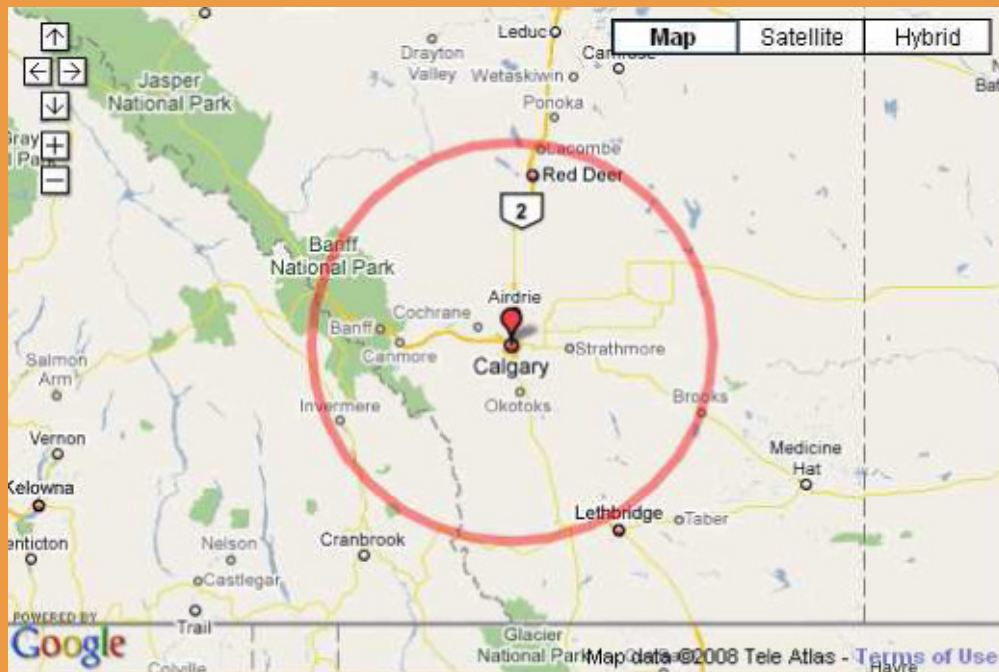
### For Food Related Businesses ONLY

[ ] Your business uses locally grown (Alberta, BC) or sourced ingredients.

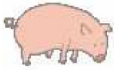
If yes, what percentage (just an approximation)

#### Alberta ingredients

Apples, Artisan Breads, Asparagus, Bacon, Barley, Beef, Beer, Beets, Birch syrup, Bison, Black Currants, Broccoli, Brussel Sprouts, Cabbage, Canola, Caribou, Carrots, Cauliflower, Chèvre, Chicken, Chives, Chokecherries, Corn, Cucumbers, Dill weed, Duck, Edible Flowers, Eggs, Evans Cherries, Feta, Flax, Fruit Wine, Garlic, Goat cheese, Goose, Gouda, Grana cheese, Highbush cranberries, Honey, Kielbasa, Lamb, Lentils, Lettuce, Mead (Honey Wine), Milk, Mushrooms, Mustard, Oats, Onions, Peas, Peppers, Pickerel, Pickles, Pickled beets, carrots, beans and garlic, Poppy seeds, Pork, Pulses, Potatoes, Pumpkin, Radishes, Raspberries, Rhubarb, Rye, Saskatoon berries, Sheep's milk cheese, Smokies, Sour cream, Spinach, Squash, Strawberries, Sweet potatoes, Swiss Chard, Tomatoes, Trout, Turkey, Turnips, Venison, Vodka, Wheat, Whiskey, Wild boar, Wild mint, Wild mushrooms, Wild rice, Wild turkey, Zucchini. *Adapted From The Edible Prairie Journal (<http://edibleprairie.com>).*



Above: Calgary's 100-mile foodshed. For more information visit: <http://100milediet.org/>.



## Animal Protection

Briefly explain your how your business demonstrates its commitment to reduce animal cruelty and suffering.

### For Food Related Businesses ONLY

- Your business serves or uses free range eggs.  No eggs are used.
- Your business serves at least some certified organic meat products.  No meat products are served.
- Your business serves free range meat products.  No meat products are served.
- Your business uses certified organic dairy products.  No dairy products are used.
- A portion of your products are SPCA certified (<http://www.sPCA.bc.ca/farm/>).  N/A



**Green Calgary would like to thank you for taking the time to complete this questionnaire. We will contact you upon completion of the Responsible Business Guide.**

- You are interested in receiving copies of Green Calgary's Responsible Business Guide.

Please include any other comments or feedback that you might have:

Green Calgary's Commercial Environmental Services offers companies the resources and tools necessary to divert waste from landfill. We assist by measuring waste to create a baseline to build upon, by providing recommendations and referrals to implement recycling programs, and by providing one-on-one support to address the challenges your organization may face. Areas that we can advise on include waste policies, green procurement, construction contracts, hosting events and education to employees. To find out more about how we can help your company reduce the environmental impact associated with waste contact James Emerson at 403-230-1443 ext 227 or [james@greencalgary.org](mailto:james@greencalgary.org).