

## Green Calgary

Green Calgary is a dynamic, non-profit urban environmental organization with a mission to empower Calgarians to create healthy homes and communities through environmental education, products and services. Since 1978 Green Calgary has sought to address a range of pressing urban environmental issues including pollution, waste management and resource conservation. In addition to providing information and raising awareness, our organization strives to provide the specific tools and resources that empower individuals and groups to make positive environmental changes.

### Commercial Environmental Services

Commercial Environmental Services was created in 2003 to provide businesses with the support they need to help reduce waste output and environmental impact. We offer one-on-one support to assist your company in achieving desired waste reduction goals and identify other environmental objectives at the workplace. Through customized consultation, staff are able to provide the necessary recommendations and solutions, quantitative reporting on recycling initiatives and associated ecological benefits, recycling research, education and advising to corporate green teams.

Our award winning program has helped hundreds of companies to achieve desired waste reduction goals and identify other environmental objectives.

### Consulting Services

One-on-one support to assist your company in achieving desired waste reduction goals and identify other environmental objectives.



**Green Workplace Consult** – site visit and consultation to identify simple areas of environmental improvement with a focus on waste reduction and recycling. Recommendations are provided based on findings and company priorities.



**Green Workplace Report** – site visit and review of your current waste reduction programs and other environmental practices, followed by a report containing:

- A baseline of your recycling.
- Your recycling in terms of green measurables (ie. trees saved, garbage trucks kept from landfill, etc.).
- Waste reduction recommendations.
- Advice on how to reduce your workplaces environmental impact.



**Green Workplace Action Plan** – we work with you to develop an action plan that fits your company needs, culture and timeline. The plan includes many of the tools required to achieve a successful result. This service is tailored to the businesses' size and needs and is best accompanied with:

- A waste assessment
- Employee and/or tenant engagement

## Waste Assessments

Green Calgary conducts waste assessments to measure the overall rate of waste diversion and the composition of waste and recycling streams at a company. The assessment is non-intrusive and analyzes a sampling of the waste generated and provides both quantitative and qualitative data to create a baseline report which can be used for ongoing performance measurement. The recommendations in the report offer companies the data necessary to implement waste reduction programs and strategically approach the issue of waste.

For a quote contact [sarah@greencalgary.org](mailto:sarah@greencalgary.org). Prices will depend on size of facility, waste output, recycling programs and customization.

## Commercial Recycling Directory

Find recycling solutions in Calgary at the click of a button. The Commercial Recycling Directory provides you with a list of companies that offer recycling services, listed by material type.

The companies listed in the directories are registered and participate in Green Calgary programs. Contact Sarah at [sarah@greencalgary.org](mailto:sarah@greencalgary.org) to be added as a recycler.

## Green Employee

“**Sponsor an Employee**” for a Healthy Homes visit to further engage employees in their sustainable efforts. Home visits are a great “thank you” to green team members, as prizes for fun eco-challenges and they’re an excellent way to demonstrate how your company’s corporate values align with your employees’ interests and well being.

[Healthy Homes Calgary](#) aims to improve personal health, build community resilience, and reduce pressure on the natural environment. These objectives are achieved by working with families directly in the home, providing accessible, easy-to-use information, as well as the resources and tools necessary to create positive and lasting change.

The holistic approach, which covers energy and water conservation, chemical use and indoor air quality, waste reduction, sustainable food choices and mindful purchasing, allows the Healthy Homes Calgary staff and volunteers to engage Calgarians in a deep and meaningful way.

## Environmental Education

[Waste at Work Presentation](#): This 50 minute presentation is primarily aimed at educating employees on steps they can take to reduce, reuse and recycle materials at work. To book a presentation at your workplace contact (403) 230-1443 x 226 or email [sarah@greencalgary.org](mailto:sarah@greencalgary.org).

## Environmental Products

The Green Calgary [EcoStore](#) sells products that are environmentally sustainable and help to reduce waste and conserve water. There are a variety of eco-friendly office supplies available and the opportunity to create a corporate account. Members get a 10% discount.

[ecostore@greencalgary.org](mailto:ecostore@greencalgary.org)

## Contact Information:

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# Corporate Membership and Sponsorship

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## Corporate Membership \$200/yr

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- ✓ Voting privileges at Annual General Meeting (one representative per membership)
- ✓ Listed on Green Calgary website [membership page](#)
- ✓ Membership certificate
- ✓ 10% discount on workshops and presentations
- ✓ 10% discount at the Green Calgary EcoStore for the company representatives
- ✓ Monthly E-newsletters from Green Calgary
- ✓ Recycling companies will receive a featured profile on the [Commercial Recycling Directory](#)

**Note:** Corporate membership applies to one property/facility only

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## Sponsorship (Annual)

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Commercial Environmental Services	Platinum \$25,000+	Gold \$10,000+	Silver \$5,000+	Bronze \$1,000
Prominent logo placement on all Commercial Environmental Services promotional material	✓			
Presentation (Waste at Work or Waste at Home)	✓			
Verbal recognition during company meeting	✓	✓		
Reserved Healthy Homes visits	3	1		
Use of "Proud Sponsor of Green Calgary" logo in approved locations	3	2	1	
Newsletter announcement of sponsor support	✓	✓	✓	
Tweet announcement about sponsor coming on board	✓	✓	✓	
Logo placement on Commercial Environmental Services program webpage	✓	✓	✓	✓
Recognition as sponsor and logo placement on all Commercial Environmental Services educational materials	✓	✓	✓	✓
Sponsorship certificate	✓	✓	✓	✓
Corporate membership	✓	✓	✓	✓

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## Customized Sponsorship Packages

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Customized packages are developed for companies and organizations to include consulting services such as waste assessments and presentations, in addition to sponsorship, tailored to meet the needs of your organization.

Please contact us at [sarah@greencalgary.org](mailto:sarah@greencalgary.org) to discuss sponsorship package opportunities.

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## Consultation Services

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- ✓ Green Workplace Consult - \$100 – site visit, interview and waste reduction recommendations
- ✓ Consultation services - \$75/hr
- ✓ Waste assessments
  - For a quote contact [sarah@greencalgary.org](mailto:sarah@greencalgary.org). Prices will depend on size of facility, waste output, recycling programs and customization.
- ✓ Green Employee - Sponsor an employee for a Healthy Homes visit - \$100/visit (Valued at more than \$600)
- ✓ Waste at Work Presentations - \$250
- ✓ **Free** advice for waste diversion inquiries
- ✓ **Free** company listing for recyclers on the [Commercial Recycling Directory](#)



# Commercial Environmental Services

555 Company Participants

Please visit our website for a list of members and participants

## Major Funder

## Gold Sponsor



THE CITY OF  
**CALGARY**  
WASTE & RECYCLING  
SERVICES



**Bentall  
Kennedy**

## Silver Sponsors



## Bronze Sponsors



Green Calgary [www.greencalgary.org](http://www.greencalgary.org)

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